



December 2021

INVITATION FOR SPONSORSHIP OF THE SEDONA CONFERENCE WORKING GROUP SERIES COMMENCING JULY 1, 2022

I am pleased to invite your firm or company to join our community of sponsors who make the work of The Sedona Conference possible by becoming an Annual Sponsor of The Sedona Conference Working Group Series for our fiscal year beginning July 1, 2022. The Sedona Conference is committed to moving the law forward in a reasoned and just way by providing forums where leading jurists, lawyers, experts, academics, and others come together in conferences and mini-think tanks called Working Groups and engage in true dialogue to find balanced solutions to cutting-edge issues in the areas of antitrust law, complex litigation, intellectual property rights, and data security and privacy law.

Our most important contributions to the advancement of the law result from the efforts of hundreds of volunteer thought-leaders who participate in our Working Group content creation efforts. We currently have seven active Working Groups: Electronic Document Retention and Production (WG1); International Electronic Information Management, Discovery and Disclosure (WG6); eDiscovery Issues in Canada (WG7 or "Sedona Canada"); Patent Damages and Remedies (WG9); Patent Litigation Best Practices (WG10), Data Security and Privacy Liability (WG11), and Trade Secrets (WG12).

Our Working Group commentaries are available to lawyers, judges, and policy makers throughout the world free of charge, and many courthouses and government agencies host our commentaries on their secure intranets. Our Working Group output has been a powerful force moving the law forward in a reasoned and just way.

The Sedona Conference takes Working Group content and disseminates it to the Bench and Bar in the United States and around the world through its publications, including The Sedona Conference Journal, and its "Voices from the Desert" webinars. Finally, The Sedona Conference Institute disseminates this content through continuing legal education programs presented both domestically and internationally.

THE WGS ANNUAL SPONSORSHIP PROGRAM

The Working Group Series Annual Sponsorship program is an essential component of our overall funding, allowing us to support the efforts of existing and future Working Groups. We also depend on our WGS Annual Sponsor Program to expand our judicial education efforts and produce other conferences and programs to bring the collective wisdom generated in our Working Groups to the broader benefit of the Bench and Bar.

Our goal is to reach 45 WGS Annual Sponsors for our fiscal year beginning July 1, 2022. This will enable us to effectively serve the public good as a truly balanced and non-partisan law and policy think tank dedicated to the reasoned and just advancement of the law.

When you look at competing requests for donations and sponsorships, we hope that you will recognize the significant and positive impact The Sedona Conference has on the legal system. Being a Working Group Series Annual Sponsor is an effective way to reflect your commitment to improving the legal system while being fully engaged in our Working Group efforts.

THE BENEFITS

- First and foremost, you will play an integral role in enabling The Sedona Conference to fulfill its mission and continue to develop consensus-based, non-partisan work product and advanced legal education programs.
- WGS Annual Sponsors are entitled to an unlimited number of complimentary annual Working Group Series memberships for their individual employees during the fiscal year of their sponsorship. This enables all of your interested colleagues to join our different Working Groups, to have access to all of our Working Group members-only areas on our website, to see and comment on all draft works in progress, to volunteer to participate in all activities of each of our Working Groups, and to be eligible to register for any of our Working Group meetings (up to capacity). WGS members also receive discounts on registration fees for our regular season conferences, TSCI conferences, and our “Voices from the Desert” webinars.
- WGS Annual Sponsors may identify an individual (who is not a Sponsor employee) to receive a Sedona Scholarship to accompany your Sponsor representative as his or her guest at an in person Sedona Working Group meeting of choice. Two Sedona Scholarships are available for online Sedona Working Group meetings. The guest will receive a complimentary registration and a complimentary Sedona membership for three months, because Working Group meetings are not open to nonmembers. The Sedona Scholarships are offered only to individuals who have never attended a Sedona Working Group meeting, in order to attract potential new thought leaders to The Sedona Conference. We hope you will use this opportunity to take a client or other guest who you want to introduce to The Sedona Conference Working Group experience. It’s a great way to show your appreciation for the relationship and to demonstrate your personal commitment to moving the law forward in a reasoned and just way.
- WGS Annual Sponsors have their names and logos posted on the Sponsors page of our website, with a link to their own websites, during the period of their sponsorship.
- We have created a special WGS Annual Sponsor logo for use by Sponsors as they see fit during the period of their sponsorship, so long as it does not imply endorsement by The Sedona Conference of our Sponsor’s services.
- A reference to our WGS Annual Sponsors (and the page of our website where they are listed) is included in all of our Working Group Series publications and The Sedona Conference Journal.
- WGS Annual Sponsors receive a complimentary copy of The Sedona Conference Journal published each year.

- WGS Annual Sponsors receive a royalty-free license to reprint WGS publications to hand out to individual existing and prospective clients or for internal use, such as in-house training, and may post WGS publications on their private, secure intranets, during the period of their sponsorships.
- When selecting faculty for Sedona conferences and webinars, and when selecting drafting team members for Working Group commentary drafting projects, we look first to our WGS Annual Sponsors to see if they have representatives with the necessary qualifications and experience to fill the slot before looking elsewhere.
- The Sedona Conference pays special attention to tagging, liking, sharing, and promoting our WGS Annual Sponsors and WGS Annual Sponsor representatives on social media. The Sedona Conference is active on Twitter, LinkedIn, and Facebook. Whether it be tagging individual dialogue leaders or faculty in posts, liking updates, sharing upcoming events and articles written by WGS Annual Sponsors and their representatives, or even posting about awards and triumphs of WGS Annual Sponsors and their representatives, we seek to actively engage and educate our social media networks about The Sedona Conference community.

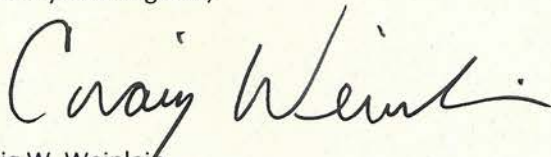
THE COST & HOW TO SIGN UP FOR THE FYE 6/30/23 WGS ANNUAL SPONSOR PROGRAM

The Sedona Conference is a nonprofit, 501(c)(3) public charity. Contributions or gifts to The Sedona Conference are tax-deductible under Section 170(c) of the Internal Revenue Code. Sponsorship costs \$10,000/year: \$4,000 of the WGS Annual Sponsor fee is treated by us as a charitable donation, and \$6,000 as payment for the goods and services described above.

To sign up, just send me an email (cww@sedonaconference.org) confirming that your firm or company wants to become a WGS Annual Sponsor for FYE June 30, 2023. Please also let me know the exact way you want your firm or company to be listed as a sponsor on our website, and the URL to use to link your listing to your website. We also want a vector file of your company logo to display on the Sponsor page of our website. We will send out our official welcome letter and invoice in June 2022.

Further background information on The Sedona Conference can be found on our website. Please don't hesitate to let me know at any time if you have any questions or require further information. Thank you very much for your consideration of this invitation.

With my best regards,



Craig W. Weinlein

Executive Director

The Sedona Conference