



Dear Friend:

The Sedona Conference International Programme on Cross-Border Data Transfers and Data Protection Laws will be held at the offices of Sidley Austin LLP in Washington, D.C. and online (via Zoom) on 27-28 June 2022. We return to the United States this year to provide the thought leadership Sedona is known for at a critical juncture for cross-border data transfers and data protection laws.

As a valued supporter of The Sedona Conference, your continued commitment to our organization has been vital and is greatly appreciated. Please consider becoming one of the limited number of sponsors for our International Programme. We have two levels of sponsorships available:

- **Gold Level (limited to two) - \$20,000 USD;** benefits include:
  - Listing on the Programme webpage of our website with a click-through to your website
  - Listing on the Programme materials. The listing will display your logo followed by a ¼ to ½ page write-up (between 125 and 250 words) describing your firm or company and your particular services that you want to emphasize to Programme attendees
  - Listing on the special signage created for the Programme
  - Guaranteed Programme invitations for two participants of your choice, without needing to get approval from the planning committee that selects invitees for this invite-only Programme; the registration fee is complimentary for these invitees (a \$3,590 USD value for in-person attendees, and a \$1,790 USD value for online attendees)
  - Guaranteed Programme invitations for four additional participants of your choice, without needing to get approval from the planning committee that selects invitees for this invite-only Programme; the registration fee is not complimentary for these invitees
  
- **Silver Level - \$10,000 USD;** same benefits as the Gold Level, except:
  - Only one guaranteed Programme invitation with complimentary registration instead of two

- Only two additional guaranteed Programme invitations without complimentary registration instead of four

Please let me know at your earliest convenience if you are interested in being a sponsor of our 2022 International Programme and if so, at which level.

Feel free to let me know if you have any questions. Thank you for your continued interest in and support of The Sedona Conference.

With my best regards,



Craig Weinlein  
Executive Director